

# Impact Report

2024/2025

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# Introduction from our Chair



As Chair of Jersey Brain Tumour Charity for the last 12 months, I have been honoured to work on the objectives originally set out by Sue May MBE, Founder, continue our awareness locally.

This a charity and cause close to my heart, and of many of our trustees, as we have lived and dealt with a brain tumour diagnosis.

**Our mission** has always been to ensure that anybody who experiences a brain tumour in Jersey whether they are a patient, their family, relative, friend or work colleague have access to information, practical and emotional support.

**Our aims and objectives** are to offer:

- Practical, and emotional to patients, family, relatives, and friends of anyone affected by a brain tumour in Jersey via phone, email, or face to face communication and our local support groups.
- Promote awareness and provide information about brain tumours to the local Jersey community.

**Fiona Potts, Chair**



# The impact of the charity

This year, we continued with our awareness messages and this key during brain tumour awareness month in 2024.

## Key Events

- Launching employer presentations, to ensure empathy and encouragement is available in a workplace
- Video testimonials with our clients on why and how the charity has helped them, a powerful message that resonates with people
- Partnering with other key charities, that our clients have had dealings with Enable, Headway, Stroke Association
- Meeting with the Health Minister to explain what we do, the importance and planning a follow up meeting with key points
- Client survey to ensure the service we offer is enough and what else we could offer
- Changing the office to a counselling room
- Funding raising events, quiz, brunch, and ongoing donations

Over the last 12 months, thanks to continued support from our trustees, ambassadors, volunteers, and corporate financial donations we have been able to continue supporting our long-term clients, gained 12 new clients (including family members), looked at the additional needs for complex cases, ensured that the correct terminology is used with brain tumour patients and provided counselling and practical support to many people.

It has been highlighted in the local news the importance of services that charities offer and the impact of the reduction in donations, in such challenging financial times. The current climate has significantly impacted donation levels, with economic downturns typically leading to reduced charitable giving. The reliance on voluntary donations creates instability for organisations, and effects long-term planning.

The dependence of trusts and corporates is always required in Jersey, there are so many charities all doing fantastic work and fighting for the same £. It is necessarily having a strategy that is innovate for fundraising, build strong relationships and communicate the impact of our work.

**Since 2011**

the charity has supported 100's of people on island

those with a brain tumour diagnosis and their family and friends. With an aim to help them understand the challenges a brain tumour diagnosis brings.

**10** trustees and volunteers

**4** Awareness days

talking to local people on the services and support offered

We aim to provide a longevity of care - pre and post surgery for all.

**12** support phonecalls per month



## 2024 Snapshot

**720**  hours volunteered

 **12**

Walk-n-Talk walking events

 **12** peer group meetings provided

We are currently supporting individuals with both low and high grade brain tumours, as well as individuals with terminal brain tumours, guiding them throughout their journey.



# How we help

- Emotional support sessions with a counsellor.
- The allocation of an experienced keyworker to offer support and guidance to those diagnosed, available throughout their brain tumour journey.
- Nursing support and wellbeing experts for those with a brain tumour diagnosis.
- Training and wellbeing session for our mentor and volunteers.
- Brain Boxes – a valuable information tool for each client, these are available for all to use.
- Buddy Community Group meetings – monthly meetings for those diagnosed and their family, offering information and a chance to meet up and socialise.
- Buddy Walk and Talk monthly events.
- Buddy Community Group Activities.
- Marketing the charity, to ensure the charity is not forgotten and newly diagnosed people are aware we are here to help them. Awareness, engagement and creating an online community, making information available for people who need support.

“

**I consider myself to be so lucky to just ‘be here’ but it is important that I use my experience to help others...**

**Sue May**

# What we offer

## Emotional support

- 1:1 emotional support counsellors available for brain tumour clients, family and friends.
- Buddy Walk and Talk monthly meetings.
- Services of nursing and wellbeing experts.
- Online and Facebook community.

## Practical support

- Practical advice on navigating your brain tumour journey, including operations and treatments.
- We provide details of the resources you can have access to in Jersey including website names.
- Information on navigating the social security system and health system in Jersey and other areas.
- We will provide you with a list of websites and on line social media groups have the best information depending on your circumstances.
- Access to the Brain Tumour community in Jersey.



“

They are supportive in a way that makes you feel valued and that you're not alone...

Darcy Kelly

# Why we help

We've built a community built on compassion and empathy. Many of our trustees and ambassadors have personal experience with brain tumours, enabling them to provide genuine understanding and support.

- We offer plans, support and outcomes.
- Give emotional support and guidance, in groups, one to one or via counselling.
- Improve quality of life and adapt to the new normal.
- Give hope.
- Remove the isolation and stress.
- Help people live with the diagnosis with positivity.
- Give support for a caregiver.

Take a look at some personal stories and experiences by visiting: [jerseybraintumour.com/story-centre/](https://jerseybraintumour.com/story-centre/)



# Who we help

A brain tumour diagnosis impacts everyone differently, whether you are a patient, family member, friend, or colleague.

It can bring a wave of emotions, feelings, and practical challenges to navigate. Everyone's experience is unique, and there is no right or wrong way to feel.

We are here to support individuals with a diagnosis, their loved ones, and to educate employers and the wider community.



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**The loneliness you feel is actually an opportunity to reconnect with others and yourself.**

Maxime Lagacé

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## Our client demographic:

## 2024 Snapshot

**80%**  
female

**55%**  
over 65

**30%**  
under 55

**15%**  
under 45

**80%**  
have/had a  
brain tumour



**20%**  
family and  
friends

### How our clients found us:

**50%**  
recommendtion  
and word of mouth



**15%**  
signposted from  
another charity

**15%**  
leaflet drops



follow us on Facebook and  
receive newsletters for updates

**60%**

# Thank you!

Thank you to our supporters, donors, volunteers, and corporate partners for your contributions – Association of Jersey Charities, Channel Islands Co-operative and legacy donations.

We could not have achieved what is covered in this Impact Report without each and every one of you. Your belief in our charity is humbling and empowers us to continue our work. The journey is far from over, and we need your continued support to reach even greater goals.

We know we can create ongoing and much needed support for brain tumour clients.

Thank you for being a vital part our story so far!



